

NORTH WARD	Note: No response was received from Rob Vigor-Brown Note: No response was received from Te Rangikaheke Bidios						
	Raewyn Saville	Charles Sturt	Hera Naera	Bob Martin	Alan Hulton	Karen Hunt	Merepeka Raukawa-Tait

Manifesto Policy 1 – A business friendly and supportive approach to development proposals

<p>Improve communication – open meetings, friendly cooperative staff and a more helpful website that contains the right information and contacts and is clear and easy to use. Make it easy for people to find out about requirements and costs</p>	<p>I believe in open and transparent Government where disclosure of all information paramount to communication. The website should be clear and regularly updated.</p>	<p>Yes agree and council has made huge strides in this area of communication. However recent incidents have needed me to intervene on crucial issues which I shouldn't have to. There is a problem needing attention</p>	<p>Sustainable development of the Rotorua District will only progress expediently with a collaborative approach by all stakeholders. Council are in a prime position to facilitate and quality communications is key. The Resource Management Act did not intend for processes to be onerous, rather a tool for communities to develop within "sustainable parameters" or "rule of thumb".</p>	<p>This is true and in a perfect world however it depends on what type of consent is required and having the right person giving authoritative answers</p>	<p>Yes –important that we welcome with open arms developments/ business that we see having a positive outcome for Rotorua .</p>	<p>The Council must be open and responsive to the needs of the entire community, recognising the particular requirements of the Rotorua business community which is essential to the growth and strength of Rotorua as a whole. I support initiatives to ensure that the needs of the business sector are understood and met. With respect to accessibility of Council information and the Council website in particular, detailed feedback is the key to continued improvement. I welcome this at any time</p>	<p>Communication is the key and in most cases could be better targeted. Council has worked hard over recent years in attempting to keep all sectors of the community informed. Business could assist the Council by being clear about exactly what it is they need to know, and if on a more regular basis</p>
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Develop a clear, positive vision through the District Plan, setting out how it will be achieved, and communicate that. Change the perception among those surveyed by the Chamber that Rotorua is an expensive and difficult place to do business.	The District Plan is currently high on vision and mediocre on implementation. The sewerage planning is ten years behind the times. Core issues of council services are falling victim to areas which would be better served by private enterprise.	The DP review has been driven by c community involvement in the Eastern and Western Development plan which will be used as a basis for positive vision of where Rotorua needs to be in 10-25 years. Costs are high in Rotorua as unlike Auckland/Hamilton. Taupo and Tauranga we have the infrastructure for development now.		Agree that's why I have been pushing since 2003 to have the district plan changed. Review will be completed in 2009	Agree	Continued constructive feedback about what works and what doesn't, will create a win-win for all sectors. An annual meeting with the Chamber and RDC to collectively set a yearly direction could go some way to developing a clear vision that is shared by all parties. The initial work of such a meeting will be to define clearly what needs to change in order for Rotorua to become a city where it is easy and affordable to do business and what this means in	The vision set out in the District Plan is quite clear, but I would like to see it communicated in a more meaningful way. Explain exactly what people will see, feel, hear etc. when the vision is achieved.
Review and remove unnecessary barriers in Council's policies and procedures and improve certainty and clarity	It seems to me that whatever a member of the public proposes or a developer proposes is met with difficulties and pessimism. However if enough money and/or time is thrown at RDC there will finally be a way through. Patently dreadful.	Need to identify the barriers referred to by question.		I am trying to but central government policies or Acts can be frustrating	: Yes --important that the real barriers, if they exist, are identified	I believe the Council need to hear specifically what policies and procedures are creating problems. Appropriate detailed feedback from the Chamber will be useful to review its processes, enhance transparency and minimise any perceived barriers.	Seek Council to review their policies and guidelines annually, would not be onerous if done annually, but more importantly seek feedback on how rigidly they are applied. The inflexibility of Council is often what gets peoples backs up

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Appoint an adviser outside the regulatory process to liaise with business and major developers on processes and opportunities to reduce time and costs.	If business and the Chamber are convinced that this will aid development opportunities. On the basis it does not add another layer of expensive beauracracy I might back the idea. I rather lean towards getting better performance from the present system.	That is the purpose of the Economic Development unit who should be business friendly and I understand they have assisted NEW opportunities		Agree. One stop shop system which has an informative approach but is not a final authority until an application is filed. I.e. an overriding general information	Good idea if council is able to easily fund	The concept of an advisory service that goes beyond rules and regulations is very attractive. The detail of this position and where the funding would come from would require discussion and a Council contribution may be appropriate	is the work of Council Officers. If it's not working bring the matter to the attention of Council, don't shift the responsibility
Review consent processes to ensure they reflect best practice, are customer focussed and meet legislative time requirements	I don't need 100 words there is only 1 "ABSOLUTELY"	This is ongoing and with new regulations it makes the task difficult. Our NRB survey indicates this is a problem area that needs an in-depth review		Agree in principle but continuity is also required	Yes --we should be looking at all other district /city councils consent processes to ensure we are in fact reflecting best practice. Yes we need to be customer focussed at all times	If it is not in place already regular audit of Council policies should be established to ensure that best practice is met and maintained.	This would already be part of Council's Annual Review of Business Unit Services

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Manifesto Policy 2 – A well defined plan and the provision of suitable infrastructure for strong business growth							
Identify and classify through the District Plan prime commercial development precincts that meet the needs of industrial and technology business parks	With high regard to the fragile nature of our natural environment and within a sustainable framework and on the basis that the industry and technology will hire, train and nourish its workforce it is essential for Rotorua to experience some commercial growth as well as valuing its current industries.,	Yes. Yes. Yes. Need your support and submissions to allow this to happen	Planning is a major responsibility of Council, for it represents the vision, aspirations, and needs of the people of the District i.e. from the overview down to the plan of action. Massive infrastructure is required in order to cater for the projected growth of this District, therefore strong relationships with utility providers such as Transit NZ will be key to advancing the development of that infrastructure	In principle it sounds good but I am a believer of free enterprise selecting the choice of area provided they meet the District Plans requirements e.g. noise sewerage etc	Yes		Support, however uptake for existing parks not over subscribed. Better to find out why. Is it location? Are Industrial Parks the answer? Further homework required
Provide encouragement for organisations to establish and develop industrial and technology business parks that meet business needs	Of course	Yes and are sustainable		This is the place now but it is difficult to get qualified staff	Yes		Investors and Council are already working together in this area. Some of the older industrial areas could lend themselves for redevelopment too

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Increase the priority of roading developments that will provide a safer, more efficient transport network for businesses in Rotorua. Maintain progress on direct route to Tauranga and Victoria Street bypass	The whole roading strategy in Rotorua and environs is very piecemeal. Do we need a proper bus lane system that is faster and more efficient – cycle lanes and separate cycleways. Please remember Peak Oil is a fact and moving people around could start to look different within the	Yes. We have a good track record in our relationship with Transit		As money becomes available and when the need is there	Yes –totally agree --- Traffic flows in various parts of the Rotorua at critical times need full review. Ngongotaha Rd/ Fairy Springs Rd /Lake Rd/ Malfroy Rd are a few examples		Support
With Rotorua Regional Airport to gain trans-Tasman capability, consider lobbying Transit NZ to rapidly upgrade highway links between Tauranga and Rotorua. This would allow promote a twin city concept of Rotorua and Tauranga	How about an electric rail system allowing people to live in the city of their choice and work in the other. A rapid rail would save air pollution and road carnage. The system should work via the airport and Te Puke to maximize usage.	Excellent idea. Will have to get regional land transport support to make this a priority ahead of issues in Tauranga		It is being done e.g. Highway 36 is now controlled by Transit not RDC	Not convinced how necessary this is and if the Twin city idea will ever work effectively. I am sure Tauranga would want to pull as many trans Tasman passengers across to them from Rotorua so may be a win-lose for us.	This is an excellent concept and could be a joint initiative between all of the involved District Councils supported by regional representation from the relevant Chambers of Commerce. Rotorua is poised to be a central transport hub for a number of activities. This needs to be recognised early, prepared for and built upon.	Lobbying does help but having someone on Transit's Board would be even better. Fine with a twin city approach but don't forget the whole of region approach too.

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Maintain pressure on Transit NZ to re-establish construction of the Eastern Arterial Highway in its ten-year plan	This project is a dinosaur. Is it still valid? I believe it was first mooted in the late 1960s, why hasn't it progressed? It seems to me moving the heavy bulk traffic off Te Ngae is important – are there funding problems? I can't really do much about this unless I am on Council pushing the question.	Yes and we are now		Yes works committee is doing this now	Agree	Yes, I support this in principle.	Support

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Manifesto Policy 3 - A commitment to improving lakes quality

Actively support EBOP in achieving the action plans for the restoration and preservation of the lakes.	Of course we all want cooperation between the two books but not at the expense of browbeating and bullying the ratepayers as is happening at the moment. The entire Rotorua basin has a commitment to improving the Lakes. We on the ground have wanted action since "Mayor Linton" Was that 1965? If the Governance bodies had spent more, earlier we would BE A LOT FURTHER AHEAD	Yes, the action plans are being developed now	This must be a point of passion for every person who has experienced the lakes of Rotorua. The significance of the lakes nationally and internationally , economically and environmentally, has been established and is unquestionable. There are initiatives occurring at various levels and at the District level alternatives to the current norm must be seriously considered	I agree	Yes	There can be no doubt that the preservation and restoration of our lakes is of the utmost importance both locally and nationally. Therefore active support of EBOP is in the interests of all and I heartily support the measures being undertaken	Unfortunately this is long terms stuff, no time to lose
Continue to build sewerage schemes around the lakeside settlements	We must have a fully reticulated Rotorua basin. A new sewerage processing unit somewhere in the Nor/Western region of Lake Rotorua. We must commit to continuous upgrade and maintenance for our entire district. We need financial assistance from Government for this project.	With government subsidy yes. MOH deprivation subsidies are a point for the huge capital demands on individual ratepayers. Tarawera, Okareka, Hinehopu, Awohou/Haumarana are top priorities		Yes subject to government subsidy	Agree --- this is a priority in my mind	Sewerage systems for lakeside settlements are a vital link in the restoration and preservation of our lakes and have a measurable impact on the lakes water quality. The Rotorua District Council is supporting each settlement to find the best solution for their area in the most cost effective manner with the addition of subsidies where possible.	Support. Small, efficient, localised schemes are needed. All existing schemes should meet a 3 year Warranty Inspection. Could be introduced over the next 6 years.

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Support EBOP in obtaining a reasonable financial contribution from Central Government.	At present this option is looking woeful. We will have to work very hard to pressure Central Government into giving us special status as a "window to the world" tourism leader – our image is only about 45% PURE at present. The basics need to be done before the window dressing	Yes hard to do with EBOP WASTING \$20 MILLION on relocating from Whakatane to Tauranga		As above	Yes	I fully support EBOP in their bid for Central Government to assist in a local problem of national significance. While only 70,000 people may live here over 15,000 tourists a day, on average visit and the state of our natural assets is important to insure continued high numbers of visitors.	Difficult to go to Central Government when EBOP is spending thousands of dollars relocating their headquarters. Don't they know it's all political? Support obviously, but good luck!
Ensure preservation and restoration of the lakes becomes a principle driver in the Rotorua District Plan by allowing innovative land use change from intensive farming to more sustainable alternatives.	There has been some moves away from animal farming to "people farming" via the lifestyle block. I don't agree with this because I would prefer clusters of housing on small lots surrounded by green acres of trees? Gardens. With global warming Rotorua is capable of growing a wide range of nuts and fruit. Almonds and apricots, macadamias and olives, grapes, persimmons you name it. All love acid soil. New land bases industry	Yes. We will need to develop strong relationships with private sector. It is happening e.g. Ngati Whakauae		In principle it sounds great but in practice you can't take the livelihood away from land owners unless an equivalent income is provided	Yes. We need to work closely with those traditional farming families/communities who will be effected by this.	Innovative land use that protects and enhances the lakes whilst being financially viable is a goal we must all seek. This may require both the Council and landowners to think outside the square. I support the objectives of reviewing the Rotorua District Plan with this goal in mind.	Support. This is a major selling job. Farmers have invested heavily in their businesses, and alternatives are costly and not always welcome. Benefits will need to be highlighted time and again

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Encourage the tourism industry to widen its focus from Maori culture and volcanic activity to all Lakes district recreational experiences.	Personally the Maori element is very important. It is a part of my culture as a 5th generation NZer. It is unique and it is Rotorua. I embrace it. I would like dual signage of Maori and English – absolutely no Asian graphics allowed. Volcanic – we are again unique. We can do anything else we like but it will be on the back of our historic industry. I favour – the spa industry. For example really making QE hospital into a world class Rheumatology unit encouraging those presently in the spa business. Increasing the easy adventure tourism	Good point, should enhance the others. Mountain biking, Redwood access is big for Rotorua		Council can only help facilitate, this is for private enterprise to peruse	Yes – I would have thought this is being done to a degree already with many action/adventure ,fishing ,rafting etc companies operating in the district. We should however continue to grow all elements of our tourism wherever possible.	Yes I agree that the time is right for diversification. I believe that the Council needs to be enthusiastic and supportive of ideas for new ventures. The Council needs to ensure that such ideas are easy and affordable to explore.	Support this excellent Lakes District concept, but the clean up of the lakes must be planned, funded and moved along ASAP.

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Manifesto Policy 4 – Strong leadership uniting stakeholders to achieve growth

Have a strong vision for the future of Rotorua that can be captured in media and conceptual statements that can create a visual image.	Yes. We are not all bound together pulling the same direction. Mostly because the "ordinary" citizens feel shut out and alienated. Not part. We need to address our leadership issues as a District very soon.		The key to strong leadership is the ability to hold the trust of the people, whether or not the people agree with you. This only happens when we operate under good faith and only then will stakeholders subscribe to unity for the sake of the overall outcomes. Council can facilitate this	I look forward to having a new Mayor	Agree	Continued appealing branding of Rotorua should remain a priority.	Support, but let's get it captured by the community first. In fact the vision should be developed in conjunction with the community. When the community has no input they don't particularly care enough to support it. Councillors and staff should know the vision backwards and their
Articulate this vision with passion to all stakeholder groups	At present local Government in our area bores people to death. There is definitely not enough passion. Everything is monotone in the Council chamber and Grey when it hits the ground. Yuk,	Absolutely		That's for the voters to choose	Agree	An important role of the Council is to continue to market Rotorua and all of its attributes. This should occur at local, national and international levels. This is extremely important and the seeds we plant now will be vital to future growth.	Support, but passion is not something that I have seen a lot of from Council
Actively encourage a cooperative and unified whole of community approach to achieving that vision	Yes – education is a big industry some would say "government" industry - it is out community. The health industry is huge for Rotorua. Unification – cooperation – communication. Everyone says the words but the leadership is just not there.	Difficult but achievable with buy in from all sectors		Social policy versus core business that comes back to ratepayers funding it	Agree	The local use of branding and marketing material can be expected to promote community buy in to the vision of growth	Support

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Provide leadership to maintain momentum towards the vision.	I want to throw all my total energy into the next crucial 9 years of local Government. There are many challenges.	Yes because we need it NOW		I look forward to having a new Mayor	Agree		Through their work, Councillors and staff should have direct line of sight to the vision. If their work doesn't support or align with the vision then

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Manifesto Policy 5 – A clear, integrated and coordinated vision for inner city Rotorua

Create a clear vision for the future of Inner City Rotorua.	We need to bring life into the city. We need a continuous population - quality appointments - entertainment - theatre - the arts generally - café culture - think updated Paris	In co-operation with stakeholders and those with a vision of Rotorua. Not the My Patch mentality. Victoria Street bypass will integrate the CBD more	A vision for the inner city must fit the requirements of the District. A vision for the District will provide clarity for the coordination of a vision for the inner city. Congestion, such as that of Auckland and Tauranga is not a safe option. People in our communities must have an option to live and work close to home. Indications are that the time for a change is definitely now	This is what Chamber of Commerce is for and perhaps the Council should listen to the people it directly effects	Yes – for too long there has been uncertainty in the CBD area as the Central Mall has grown. There needs to be an understanding by all as to what direction we want inner city Rotorua to go.	Continued stakeholder consultation is important to this process. Options include making Rotorua a hive of cafes, boutiques and fabulous city sculpture. More apartments on top of existing buildings scattered in order to not block visual corridors, no two blocks to look the same. Create wide city paths between various landmarks so people can run rollerblade or bike	Support, long overdue
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Clearly convey this vision and the principle concepts to Rotorua residents so they can understand it and embrace it.	The old business district and shopping precinct is worn and fragmented. The good bit is "The street". It is ruined by the Courthouse block and the old post office building. Re development needs to encourage maximum 3 storey buildings of middle income to luxury apartments interspersed with green picnic areas - served by cafes and restaurants entertained by street theatre. We need to make our library and the galleries -part of a new look cultural, environmentally sustainable "living heart" of Rotorua	Communication again. Yes		This is for the Chamber of Commerce to spread the good word and will concentrate on trying to reduce rates in the CBD area	Yes	When residents embrace this vision they will be excited to support the inner city and share it with their visitors. It is important to endorse the feeling that we really are the central hub of the BOP as well as the cultural capital for indigenous and contemporary art. Local marketing may be necessary to encourage this viewpoint and help our residents to see how much we all have to be proud of in Rotorua.	Let the residents have input into the development of the vision. You embrace what you have helped develop

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Manifesto Policy 6 - A tourism strategy that positions Rotorua as the premier tourist destination in New Zealand							
Continue investment in funding Destination Rotorua Tourism marketing and link the level of funding to an annual index.	The visitor industry must change - I am not sure about funding of Destination Rotorua - it used to be very piecemeal -with some Central government some rates and some koha from the local industry. It would be an area of interest if I were elected	Already doing it	Promotions to date by Council must be acknowledged, although further business opportunities must be identified and supported. The recommendation of the Chamber of Commerce for the CBD redevelopment of a trust visitor retail attraction must be assessed for feasibility due to the opportunities this would present, particularly given that the current market would expand	Need to continue the present rates funded grant to have a base dollar amount and any extra come from the Industry	Agree	It is important that funding of such important activities keeps pace with the market changes	Continue funding yes, but not sure about indexing

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Develop a marketing strategy that positions Rotorua as the premier tourist destination in New Zealand	First lets get the basics right i.e. sewerage "waste disposal and public transport -lakes . It is much easier to market 100% pure than 45%pure	In progress now. Huge partnerships *** developed		Completion of our Trans Tasman airport will do this. the bigger cities will always have premium on the tourist dollar	Yes	I believe we need to focus on what the City has to offer and start promoting Rotorua as a great place to shop. Food, fashion and relaxation need to be promoted to the high end tourist who is looking for the personal shopping experience in an environment away from the chaos of a big city. Other ideas include such things as "second honeymoon" packages targeting the baby boomer generation who have more discretionary spending power and the development of boutique accommodation as an alternative to big hotels	Support, long overdue
Encourage and facilitate a whole of industry approach to supporting and building on the investment the Council has made in tourism marketing through Destination Rotorua Tourism Marketing.	Look Rotorua ratepayers have been throwing money at tourism for at least 75 years. I rally need to know exactly what the return to the ratepayers has been over this period	Yes, ownership is the issue. Equality of *** needs addressing also. Need a forum to discuss options		Yes	If this is practical, yes		Support. Those who are already on board are reaping the benefits. Continue to highlight that the whole industry profits and benefits through the work of Destination Rotorua Tourism Marketing

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Build on Rotorua's strong Maori cultural and geothermal attractions to continue developing attractions based on the district's other advantages	Of course see Manifesto Policy 3	Yes, but we need tourism diversification into new operators, new ideas, new attractions. Some are tired, tacky and lack investment		Enough is never enough!	Yes --we have so much to offer in this district --- we should be playing all the cards we have.	Rotorua possesses many other features such as easy parking, boutique and niche shopping for many needs. These and other attributes should be promoted and developed.	Support. Identify synergies and opportunities for additional attractions
Encourage the development, through the CBD revitalisation project, of the CBD as a tourist visitor retail attraction.	If it is an attractive living arts entertainment and recreation centre it will happen. See Manifesto 5	Yes. Long-time coming but private sector must lead the way		I agree entirely I look forward to your input	Yes --- this will be important if and when trans Tasman capability is achieved.	Everybody needs to shop, the academics, the professionals and the tourists. Let's maximise an activity that many people do both out of need and for relaxation. Retail is an attraction in its own right. A buoyant retail sector will become the heart of the city in more ways than one, not only a significant earner financially, but a strong	Support. Shop trading hours will need to be more visitor friendly too. Tourists want to spend money and at present some retail hours seem to be counter productive.

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Manifesto Policy 7 – More involvement of business through consultation on relevant issues

Commission an annual business ratepayer satisfaction survey on aspects of Rotorua District Council performance relevant to business.	We need to do more than that we need to involve all those who have invested in business and industry in our town in the monthly running go the town - consultation	More cost. Will farmers, tourism, forestry, social services etc be surveyed also. Business through your organisation surely must lead this and communicate alongside and with RDC	It is surprising that this issue was raised by the Chamber of Commerce, as the perception was that the Bright Economy Board already participated in a "Business Forum" with Council. The experience of the Chamber in terms of being asked to comment on already formulated policy is not surprising. The approach is consistent with all sectors. What is being requested by business community, is the same as every other community in Rotorua District – to party to, and included in, the primary planning levels without	No not another one we are already doing an annual survey (NRB)	Yes --- this will be important if and when trans Tasman capability is achieved	Community feedback on Council performance in all areas is important to the strength and growth of the city. Business feedback is an important component of this. A ratepayer survey is an excellent means of getting this feedback.	. This could be done in partnership with the Council rather than a stand alone Chamber initiative
Establish a Business Forum chaired by the Mayor that comprises all 12 elected Councillors and 12 representatives from across all sectors of Rotorua business.	Run a casual open door policy allowing business people free and open access to Mayor and councillors at all times	No, not the current Mayor, has got the vision. An independent non-Rotorua person would be more effective. A business development board would be better, to advocate.		Rotorua Brighter Economy is doing it now but one project to be completed before any other projects are considered	Yes	Close communication between the Council and business needs to occur. This is one of many of Councils responsibilities. The exact format of such a relationship would need to be explored. An annual business forum as suggested may be a good first step	Not another forum please

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Use the BrightEconomy Advisory Board in developing business-related Council policy, rather than to comment on policy already formulated	Or some similar early involvement in policy direction	No. The net should be spread wider. Looking elsewhere success or failure. Too narrow.		Yes	Yes	The BrightEconomy advisory board has the potential to be proactive in developing new initiatives. It may be appropriate to review its terms of reference.	Development of Council Policy is Council business

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Manifesto Policy 8 – Development of a broadband infrastructure strategy							
Investigate methods of optimising the regional broadband network and improving intra-region connectivity from the region to the main Auckland-Wellington broadband highway	It better happen soon-who's driving this lobbying. Frustration is setting in for most business users now	Yes	Telecommunications providers have advised that slow uptake of this service is the reason for lack of infrastructure development to date. Regional council have considered development of the technology from a regional perspective, from which District Council could cultivate options for	Yes in conjunction with EBOP	Yes	This action is a high priority. It has the potential to benefit business and the rest of the community.	Support
Include a requirement for broadband access capability in reticulation of utilities to new subdivisions or replacement of existing utilities	Within the city boundaries? Or all over the basin? Or at lakeside communities. I think we need to understand the cost of this	Yes		No but can be considered subject to cost	Yes - provided this is possible/practical to do so	The provision of broadband services has become a basic infrastructural requirement little different from water, electricity and waste water. With the range of residential broadband services set to increase still further, it is clear that a Council strategy should be developed to ensure the deployment of broadband access to new and existing parts of the city as well as rural areas	Support
Facilitate the extension of broadband capability to the rural areas of the Rotorua district	Once more YES provided that is it is cost effective and reliable	Yes. Yes. Inhibiting business in rural areas		Yes subject to who pays	Yes	See above	

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Manifesto Policy 9 – Encouragement to establish new business

Continue the work of the BrightEconomy Advisory Board in addressing the negative responses of the perception survey.	Someone needs to address the negative responses. I suspect for any sort of manufacturing transport will be a big issue	Yes	New business is vital to the growth of Rotorua. How simple and practicable it is for new business to be established, along with infrastructure provisions, particularly transportation, will be key factors for consideration by potential new business	Yes	Yes	Such negative responses should form part of the feedback that requires Council response and the BrightEconomy advisory Board may be the appropriate entity to facilitate this.	Support, however the Board should not take on the role of moaner/complainer. Watch that this doesn't become the perception by the wider community.
Continue the work of Destination Rotorua Economic Development in positioning Rotorua as a place to work, live, plan and invest.	Yes - we are having trouble getting quality staff for hospitals, hotels, as engineers etc. Rotorua's reputation as "high risk" to personal safety and wellbeing is very hard to refute	Yes. Need to review its vision and purpose. It's timely		Yes	Yes –most important that we get this message across.	Yes, this is a powerful message and we need to continually ensure that what we are offering is indeed not only possible but extremely desirable.	Support
Create a positive retail environment in the CBD to attract the interest of new retailers by adopting a CBD revitalisation strategy	If revitalisation followed the line I have suggested exclusive shopping opportunities would follow	Yes in parts. Not a passion for all but Chamber needs to lead and drive it		Yes as answered in previous questions	Yes – this will need a combined effort from	Yes covered in pages 4,5,6	Support. This is critical and should have been on the drawing board since the establishment of the Mall was first promoted. The Mall's effects on the CBD should have been
Develop a strategy that will incentivise existing property owners in the CBD to invest in refurbishment and/or redevelopment	Get existing property owners in on the ground floor - share the vision ask for their assistance and ideas. Work to give ownership of the refurbishment to those with most to lose or gain	At other ratepayers expense costs. Who pays for rate holidays, reduction in DCs etc		Yes the strategy must be cost effective for all parties. New shops don't necessarily encourage new business	Agree in principle ---- could be difficult to develop a strategy to achieve this without committing substantial cost i.e.. Providing abnormal rate discounts as an incentive	Refurbishment and redevelopment are key to our ongoing success and strategies to support this should emerge out of existing and planned work between the Council and the business sector.	Support, In other cities this has proved to be very successful

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Develop a strategy to attract, incentivise and facilitate the establishment of new businesses to Rotorua	I would have to spend many hours researching what we have, what is successful, what we need where the labour force is for new business. I would be keen to do this from the inside of council	Yes thought ED was doing that anyway		I agree but the development contribution on Industrial and commercial is having a negative effect and will continue to do so until growth needs to be controlled. I look forward to this day	Agree in principle -- this would require close liaison with property landlords ,retail chains ,commercial real estate sector to work. also see above	See above.	Support. We are behind in this area

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Manifesto Policy 10 – Pro-active approach to environmental sustainability.

Encourage and facilitate recycling from all households.	Put recycle centres in all suburbs. Nationally our recycle figures stack up with the best. Make recycling accessible to all	On a user pay basis yes. Needs depots eastside and Ngongotaha	As Rotorua District is so heavily reliant on a healthy "green" environmental image, sustainability must be of prime consideration in all issues. A pro-active approach must be beneficial in both the short and long term as we would be identifying and eliminating or reducing technological advances, where possible, must be considered business opportunities.	This must be cost effective	Definitely agree -- Not enough is being done to promote recycling in Rotorua. Has the economics of kerbside recycle collection been fully investigated of late. Other NZ cities appear to have made a successful go of it so why not Rotorua. I am a strong advocate for recycling. Perhaps we need to look at a joint venture with a commercial recycle organisation as many other councils have done. e.g. Nelson , Christchurch.	Continue promotion of the "reduce, reuse, recycle" message. Support the supermarket campaign with the green bags. Reinvestigate the costs of kerbside recycling as this is a very important issue for many residents	Support
Encourage and facilitate sustainability in the construction sector	Don't know enough about the Construction sector	Yes		This is covered by the Building Act	Yes		Support

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Research and facilitate conversion of waste products into fuel.	I am interested in Nelson Districts bio fuel from sewerage.. Sounds like a winner. We need to ensure product locally, as we possibly can	Yes. Yes. Way of future but ratepayers shouldn't get involved		This is for private enterprise and central government	Yes	It is important for us to look beyond simple recycling to reduce our impact on the environment. I believe the onus is on the Council to continually seek to find methods to achieve this goal. Waste product conversion is one option that should be explored. Development of initiatives could be achieved in conjunction for example with the Clean Energy Centre in Taupo, whose brief it is to support this type of initiative. The establishment of waste product energy generation to heat public schools in Rotorua is inspirational and should be actively investigated for other opportunities in Rotorua.	Support

Manifesto Policy 11 – A co-ordinated energy strategy for the district

	Raewyn Saville	Charles Sturt	Hera Naera	Bob Martin	Alan Hulton	Karen Hunt	Merepeka Raukawa-Tait
Develop an energy management strategy that includes an energy management policy and plan for the Rotorua District Council	A major priority	Yes	Council must be able to lead by example in terms of energy efficiency and carbon foot- printing. In terms of a strategy for the district, unfortunately the Bright Economy Advisory Board has been unable to gain the traction they have aspired to, for various reasons. Council needs to consider their role and how best they may facilitate and support opportunities for the	This is not Council's job	Yes	I agree this is an important step for the Rotorua District Council to take, setting the standard and continually seeking the best possible outcomes in energy management. See above	Support. Council should be leading the way in this area
Adopt best practice for energy use by the Council and publish details to establish the Council as a positive role model in energy management	As soon as possible	Yes		It is being done now but further initiatives can be adopted	Agree –council should be leading the way on this	See above	Support
Support and actively enable new local energy management initiatives	Yes such as waste products recycled into bio mass or bio fuel	Yes		Ok	Yes	See above	Support

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Set strict carbon reduction targets for the Rotorua District and develop an action plan for their achievement	Making sure lower socio economic citizens are not disadvantages by those who buy to offset emissions. Lets remember aircraft and motor vehicles are our biggest problem	Yes		Environment BOP is doing this now	Yes	As a responsible organisation, the Rotorua District Council is ethically obliged to plan for the reduction of carbon generation in our area. As is the case elsewhere, this cannot happen overnight and of course the needs of the business sector to remain productive and sustainable must be borne in mind. The challenge will be one of balance and a shared vision of the desired goal.	Support but get buy in from the community first. Communication strategy needs to developed and actioned
Develop and support renewable energy generation initiatives including hydro, solar, geothermal and bio fuels	As fast as we can for the cheapest possible prices of end product. Especially geo thermal energy - we could also use some wind strategically	Why not		This is a private enterprise venture council is collecting methane gas now at the landfill. This is not Council core business. We are a service industry not an entrepreneur	Yes	I fully support all such initiatives. Developers and builders should be encouraged to incorporate alternative energy use and other "green" initiatives into their designs and buildings. The Council has a part to play in supporting this.	Support
Develop work started by the BrightEconomy Board on local energy resources.	Why waste the work done by the Board - if recommendations were made and accepted as valid they should be forwarded	Yes		Yes but Council only facilitates it	Yes		Support. Good work underway by Board

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Manifesto Policy 12 – Reduced size and cost of local government.

Review Council units that provide private goods and services to the public to ensure they operate effectively and efficiently. The review should consider different management models and the benefits of divesting commercially viable activities to private enterprise while retaining a return on the investment.	Yes and yes and yes. Accountability on staffing is a priority	No- Council provides most services with no profit motive. Costs would increase to customers	Evaluation and review of any structure is good practice. Council must expect to be held accountable for spend of public monies, and that direction is received from the people Council represents. It certainly does not make sense to undermine opportunities for business people to develop	No don't agree e.g. Castlecorp are competitive in the open market and the knowledge that they have of the local infrastructure cannot be matched by private enterprise. (The sell off of Telecom and power boards have not been a success)	There should be an ongoing review to ensure best practice at all times with all council units. I see Joint ventures with private enterprise a definite option .	Revenue generating activity by the Council provides an important supplement to residential rates and other charges. It is clearly in the best interests of both the Council and the community to ensure that these are run as efficiently as possible. Whether there is long term benefit in surrendering such activities to the private sector would require very careful and honest	This needs more debate. There have been examples of cities where this has not had the expected outcomes in effectiveness and efficiency
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	Raewyn Saville	Charles Sturt	Hera Naera	Bob Martin	Alan Hulton	Karen Hunt	Merepeka Raukawa-Tait
Reduce the size, scope and cost of local government by focusing on core activities of local government.	Roading , waste management, water and sanitation is all most citizens want from their Council. We also have Library, aquatic centre and Tourism along with a lot of other ad hoc adventures. Got to look at them again.	Which are: Core. The law tells us what we can provide and advocate for		Yes I have talked about core business being the main activity of a District Council	A regular review of council units as per above should partly achieve this. Whilst council should have its core activities as priority there will always be areas that it is critical for council to have a presence e.g. tourism ,events.	Local government is constantly under pressure to reduce rates and other community charges on the one hand, but to provide increasing levels of support, infrastructure and amenity on the other. Increased efficiency can only go so far towards achieving these conflicting goals. If the Council were to move completely away from other methods of revenue generation, this conflict would be impossible to resolve. The Council in my view must retain the right and capacity to look for ways of supplementing rates income, yet balance this with the need to support and not suppress or threaten local business.	Debate required. What constitutes core business these days? People make up cities and they expect Local Government to take a holistic, considered approach to their business. What we should expect, before Council picks up any work, particularly work devolved from Central Government, is that they ensure they have the additional money necessary to undertake this work. Council, through its Local Government Association should also start to challenge some of the services/work it is now being asked
Desist from moving into areas of commercial operation that compete directly with private interests and expose Council to commercial risk.	At all times. It maybe that Council needs to direct itself of some Current commercial activities	Like what? The private sector wouldn't put up the capital for the airport. One must take into account the social wellbeing of all residents		No	Yes	See above	Support